

SHANE LUKAS

PROFESSIONAL SPEAKER

BEST SELLING AUTHOR

THOUGHT DISRUPTOR



"Shane brilliantly combines world-class content with a down-to-earth speaking style. He never fails to impress with real-world proven practicality and outstandingly valuable takeaways." Steve Pipe FCA, strategist, keynote speaker and author (more at www.avn.co.uk/speaking/)

Shane is an engaging and energetic speaker who is committed to delivering huge value to his audience.

He has spoken for many of the UK's accounting governing bodies, including ICAEW, AAT, IFA and AIA, internationally for the ICMAP, and has delivered hundreds of keynotes, masterclasses, seminars, webinars and podcasts. He is also an acclaimed TEDx speaker.

Shane's insights into what works and what doesn't are highly prized by the profession.

Since 1998, Shane has worked with more than 3500 accountants through his business, AVN - Inspiring Accountants.

He understands the challenges they face - working too many hours for too little reward and too little job satisfaction. And he has put years of research into developing a 7 step methodology, giving accountants a roadmap to build the practice they really want.

Shane explains this methodology in his Amazon number 1 best-seller, **Putting Excellence Into Practice**.

In his presentations, Shane shares what he's learned about creating a culture of success, cultivating great teams, achieving maximum productivity, attracting the right kind of clients and - his signature presentation - building a £1 million practice on a 3 day week.

His knowledge and experience are as relevant to business owners as they are to accountants.

Shane is also the author of **What's Next For Accountants** and co-author of the international best seller, **Better Business, Better Life, Better World**.

"Shane gave fantastic tips and advice to our listeners in the accounting community Our audience found Shane engaging and informative." Vishal Kurani, head of marketing, QX Global Group (more at www.avn.co.uk/speaking/)



[linkedin.com/in/slukas](https://www.linkedin.com/in/slukas) info@avn.co.uk 01246 571191

www.avn.co.uk www.shanelukas.co.uk

AVN, Coney Green Business Centre, Wingfield View, Clay Cross, S45 9JW

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"Shane Lukas is an experienced presenter who manages to connect with remote audiences through a combination of engaging slides, valued content and a boundless energy. He has been guest presenter for us to our accounting audience and the feedback was five star." Helen Cockle, Chief Operating Officer, Futrli (more at www.avn.co.uk/speaking/)

Shane's presentations include:

- How to differentiate in a profession of sameness
- How to attract great quality clients
- How to change the value perception of your products and services
- How to embrace your fear of change - and turn it into a superpower

"Shane is an incredible speaker. He always delivers powerful insights that connect with the audience."

He's got a great style: relaxed and comfortable, yet immediately engaging. Even when he is covering complex subjects, he gets the message across so simply.

Unlike so many speakers, he doesn't just entertain you, he inspires you to sit up and take action. If you're looking for a speaker that's going to resonate, really hit home and make an impact, I recommend Shane Lukas every time."

Patrick McLoughlin, Managing Director,
Accounting For Growth

- How to price effectively and with confidence
- Build a better business, better life, better health
- How to double - or even triple - your productivity
- How to stop procrastinating
- Building a £1 million practice on a 3 day week

"I have had the pleasure of seeing Shane speak on a number of occasions to a variety of different audiences and he never fails to get the reaction he desires out of them. A wonderful balance of humour, pathos, energy and purpose, Shane uses a mix of latest technology to basic emotional connection in order to get his message across. I've seen audience members in tears and laughing out loud within the space of the same presentation." Andrew Miller, Managing Director, Business Enjoyment (more at www.avn.co.uk/speaking/)



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